

**MEDIA
KIT**

**DIGITAL
FASHION
MODEL**

**Editorial-Luxury
Aesthetic**

**WWW.YUNAOFFICIAL.COM
@YUNAPARK.OFFICIAL
YUNAOFFICIAL@GMAIL.COM**

YUNA PARK

VIRTUAL FASHION MODEL & VISUAL MUSE



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DIGITAL FASHION MODEL

ABOUT YUNA PARK

Yuna Park is a digital fashion model and visual muse created to explore elegance, sensuality, and high-end style. With a refined editorial aesthetic, she collaborates with creative projects, luxury brands, and visionary designers in the digital space.

ABOUT THE PROJECT

This project was born from the intersection of AI creativity and fashion culture. Yuna embodies a future-facing vision of modeling —where art direction, storytelling, and virtual beauty merge into unique, immersive visuals.



23K + SOCIAL MEDIA REACH

HIGH ENGAGEMENT RATE

287+ FOLLOWERS

FASHION-LUXURY-DIGITAL MODELING



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YUNA'S EDITORIAL PORTOFOLIO

LET THE VISUALS SPEAK LOUDER THAN WORDS



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CREATIVE COLLABORATIONS

AS A FASHION MUSE, I BRING STYLE, ELEGANCE, AND
STORYTELLING INTO EVERY VISUAL CONCEPT.



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- SPONSORED POSTS & REELS
 - FASHION AND LUXURY PRODUCT PLACEMENT
 - EDITORIAL CAMPAIGNS & BRAND STORYTELLING
 - EXCLUSIVE VIRTUAL COLLABORATIONS
 - CUSTOM CONCEPTS & CREATIVE SHOTS
 - INSTAGRAM STORY TAKEOVERS
 - LONG-TERM BRAND AMBASSADORSHIP
-

CONNECT WITH YUNA

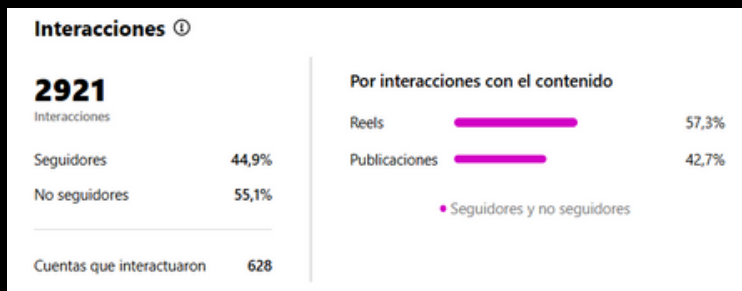
✉ **EMAIL:** YUNAOFFICIAL@GMAIL.COM
📍 **INSTAGRAM:** @YUNAPARK.OFFICIAL
🌐 **WEBSITE:** WWW.YUNAOFFICIAL.COM



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REACH & IMPACT

INSTAGRAM INSIGHTS - LAST 30 DAYS



IN JUST ONE MONTH, YUNA HAS REACHED OVER 23,000 VIEWS, BUILT A LOYAL BASE OF +280 FOLLOWERS, AND ACHIEVED CONSISTENT ENGAGEMENT THROUGH CAREFULLY CURATED EDITORIAL CONTENT.

HER AUDIENCE IS GROWING ORGANICALLY, WITH A STRONG VISUAL IDENTITY THAT RESONATES ACROSS FASHION, LUXURY AND LIFESTYLE COMMUNITIES.





LET'S CREATE SOMETHING ICONIC TOGETHER

YUNA IS MORE THAN A DIGITAL
MODEL — SHE'S A VISUAL MUSE, A
BRAND AMBASSADOR OF ELEGANCE,
AND A CAPTIVATING STORY TOLD
THROUGH IMAGES.

SHE OFFERS TAILOR-MADE VISUAL
CONCEPTS FOR BRANDS SEEKING
IMPACT, EMOTION, AND
DISTINCTION. WITH AN EYE FOR
AESTHETICS, A LOYAL GROWING
AUDIENCE, AND A UNIQUE
EDITORIAL STYLE, YUNA IS THE
IDEAL COLLABORATOR FOR LUXURY,
FASHION, BEAUTY, AND LIFESTYLE
PROJECTS.

LET'S CONNECT AND EXPLORE
WHAT WE CAN BUILD
TOGETHER. TEXT TO

CONNECT WITH YUNA

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